

Programa

Hora	Día 1 (03/09/2025)	Día 2 (04/09/2025)	Día 3 (05/09/2025)	
09:00	Recepción y registro (permanece todo el congreso)			
09:30	Pre-congress session (I y II): "Vivacidad de los territorios rurales" & "From olive oil to wine: Consumer behavior and marketing strategies"	Parallel Sessions (II)	Parallel Sessions (IV)	
10:00				
10:30			Coffee break	
11:00	Official Opening	Coffee break	Parallel Sessions (V)	
11:30				
12:00	Pre-congress session (III): "Rentabilidad y sostenibilidad en la actividad agroalimentaria: avanzando juntos" (Cajamar)	Plenary Session (II). <i>Agricultural efficiency and digitalization.</i> Modera: Jesús Barreiro-Hurlé (JRC) Ponentes: A. Álvarez-Pinilla (Univ. Oviedo) y Robert Finger (ETH)	Plenary Session (III). <i>Improving Agri-environmental policy design using environmental valuation.</i> Modera: Julia Martín-Ortega (Univ. Leeds) Ponente: Nick Hanley (Univ. Glasgow)	
12:30				
13:00				
13:30	Lunch break	Poster Sessions	Official Closing	
14:00				
14:30				
15:00	Parallel Sessions (I)	Lunch break	Lunch break	
15:30				
16:00	Coffee break	Parallel Sessions (III)	Study tours	
16:30	Plenary Session (I). Round table " <i>Quo vadis agricultura? Diálogo estratégico sobre su futuro</i> ". Chair: J.M. Sumpsi, Univ. Pol. Madrid).			
17:00	Speakers: A. Rodríguez Castro (MAPA), A. Martínez Vilela (CAPADR), A. Massot (ex Eu. Parl.), G. Trenzado (CCAA).			
17:30	Session's end: tribute to J.M. Sumpsi	Coffee break		
18:00		General Assembly		
18:30				
19:00	Transfers using hired buses			
19:30				
20:00	Evening Private Tour: Nasrid Palaces. La Alhambra			
20:30				
21:00		Flamenco show. Auditorio La Chumbera		
21:30				
22:00	Welcome cocktail reception. Carmen Mártires	Farewell dinner. Restaurant La Chumbera		